



ATLANTA TECHNICAL COLLEGE



# ANNUAL REPORT

FY 2017

GROWING ATLANTA'S WORKFORCE SINCE 1967





## PRESIDENT'S MESSAGE

**H**ello and welcome to Atlanta Technical College! We are so glad you are interested in engaging with us and learning more about how we transform lives. For more than 50 years, we have provided vibrant service to the City of Atlanta as well as Fulton and Clayton Counties - growing Atlanta's workforce every step of the way. With more than 150 academic programs, solid business partnerships, and diverse continuing education offerings, Atlanta Technical College has established itself as a leader in technical education with a clear commitment to empowering students and communities to reach their full potential.

In addition to our exceptional workforce development curricula and services, Atlanta Technical College offers a welcoming, student-focused, supportive environment—one that is designed to foster integrity, innovation, and excellence. Through our innovative industry partnerships, we offer students a wide array of educational opportunities designed to engage them in promising careers. We are dedicated to offering our students world class learning environments with new programs and opportunities being established each year.

For half a century, Atlanta Technical College has changed the lives of individuals and families, and our impact can be felt through generations—We are indeed **50 Years Strong...and our future is bright!**

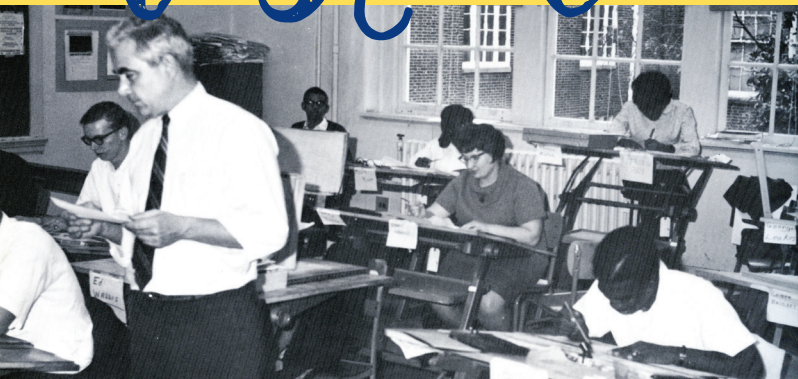
We look forward to welcoming you on campus.

Victoria Seals, Ed.D.



ATLANTA  
TECHNICAL  
COLLEGE

# A Retrospective





## Strong Performance

### Awards Conferred

Duplicated = 3,055  
Unduplicated = 1,901  
Awards Increase over  
FY16 = 4%

## ATC High School Enrollment

**343**

### Participating High Schools

- Carver Comprehensive
- Charles Drew
- Devereux Center
- Forest Park
- Frederick Douglass
- Hapeville Charter  
Career Academy
- Lovejoy
- Maynard Holbrook Jackson
- McLaurin Vocational  
Att Center
- Morrow
- Mundy's Mill
- North Atlanta
- Riverdale
- Therrell
- Tri-Cities
- Westlake
- Pebblebrook
- Benjamin Mays
- Jonesboro
- North Clayton
- Perry Center
- Georgia Cyber Academy
- Georgia Connections  
Academy

## Student Snapshot

### Gender

Female = 66.9%  
Male = 33.1%

### Race

Black = 90.2%  
White = 2.8%  
Asian = 1.3%  
Hispanic = 3.2%  
Native Hawaiian = .1%  
Native American = .3%  
Multi-Racial/Other = 1.9%  
Unknown = .2%

### Age

Under 21 = 18.6%  
21-25 = 22.9%  
26-40 = 40.1%  
40+ = 18.3%

### County

Fulton = 49.5%  
Clayton = 19.7%  
DeKalb = 13.4%  
Cobb = 4.4%  
Henry = 4.6%  
Other = 8.4%

## Academic Highlights

**Students in Online  
Courses = 3,774**

**Retention Rate = 68.1%**

**Students in Hybrid  
Courses = 2,453**

**Graduation Rate = 69.4%**

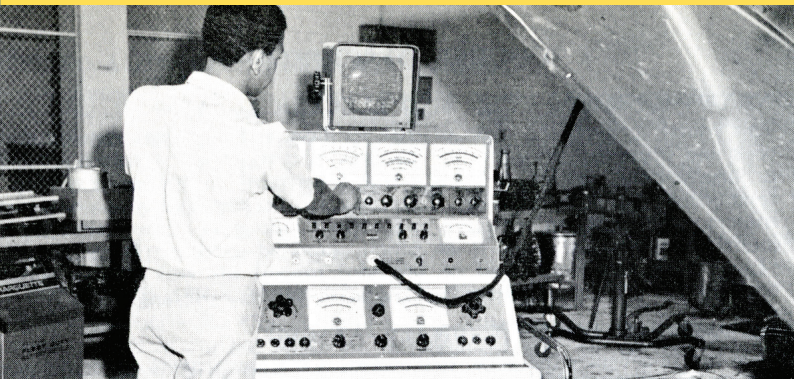
**Students in Web-Enhanced  
Courses = 4,422**

**Job Placement Rate = 98%**

**Adult Education (GED)**  
**31.5%** Continued to college  
**57.1%** Entered the workforce

### Enrollment

Fall = 3,776  
Spring = 3,899  
Summer = 2,678





# Mission

Atlanta Technical College, a unit of the Technical College System of Georgia, provides lifelong educational opportunities and experiences through academic and innovative career preparation, service learning, and multiple program delivery modalities that lead to technical certificates, diplomas, and associate degrees and make student development and success possible in a competitive global economy.

# Accreditation

Atlanta Technical College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools located at 1866 Southern Lane, Decatur, GA 30033, 404.679.4500. Atlanta Technical College offers associate degrees, diplomas, technical certificates of credit, and a rich variety of continuing education short-term courses.

# 100% Guaranteed

If an employer finds the student to be deficient in specific competencies listed in a standard curriculum within two years of graduation, the student will be retrained at no instructional cost to the student or employer.





## Economic Development

**122**

Companies served via customized training

**\$17+**

Million Tax credits for which companies were approved

**88,751**

Customized training contact hours

**5,766**

Students enrolled in Continuing Education classes

**14,699**

Customized training students

**6,622**

Tests administered in the Professional Assessment Center

**195**

Companies assisted with Georgia Retraining Tax Credit applications

## Institutional Advancement

**\$4,557,554.00**

State & federal grants

**\$659,804.00**

Gross Revenue: private foundations, corporate foundations and Bridge Builder Annual Fundraiser

**\$208,000.00**

Endowment Revenue: Hank Aaron Chasing the Dream Foundation

**\$247,488.42**

Miscellaneous Revenue: includes endowments, stocks, income from property, etc.

**\$181,118.91**

Scholarship support awarded to students

## Financial Profile

### Expenditures

- Personnel \$22,408,425.80
- Operating \$9,281,812.29
- TOTAL** = \$31,690,238.09

### Revenue

- State \$13,098,027.21
- Federal \$3,437,936.71
- Tuition \$8,975,632.05
- Misc. \$8,313,416.49
- TOTAL** = \$33,825,012.46

## Dual Enrollment

The Dual Enrollment program enables high school students to earn college credit at no cost. These students can then graduate from high school with a credential from Atlanta Technical College and take advantage of the college's transfer agreements with the University System of Georgia and many private colleges and universities.

### POINT OF PRIDE

In 2016 we launched the **Atlanta College & Career Academy** in partnership with the Atlanta Public Schools. Academy students begin their day at their respective high schools and head to Atlanta Tech for college courses in the afternoon.

## Bridge Builder Sponsors

The **Bridge Builder Awards**, the college's annual fundraiser, is presented by the **Atlanta Technical College Foundation**.

*The Coca-Cola Company*



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**Technical College**  
System of Georgia



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